



# Workshop

## Initiating systematic innovation monitoring in Hungary and the West Transdanubian Region

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West Transdanubian Regional Development Agency  
SCINNOPOLI Final Conference

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European Union  
European Regional Development Fund

## Something old...- Existing documents and steps

- West Transdanubian RIS 2001-2011
  - Main objectives – strategic direction, broadly defined indicators
  - Evaluation practice: annual snapshots
    - Methodology & indicators
  
- National funds
  - Several management changes among levels
  
- ERDF: New Hungary Development Plan (NSRF 2007-2010)
  - Position of innovation – priority, but highly fragmented
  - Monitoring and Evaluation practices
  
- ➔ Despite good initiatives, system fragmented, incoherent, no common view

## Something new... - Changes in 2011

- New Széchenyi Plan
  - Innovation prioritised, efficiency and measurability as core values
  - ➔ (national) STI Observatory a named priority action
  
- RIS Navigator
  - „Strategy of a strategy”
  - Review and temporary strategic guidance
  - Steps towards fact-based planning and evaluation
  - November 2011
  
- National STI strategy
  - Developed by the Ministry for National Economy and the National Innovation Office
  - November 2011

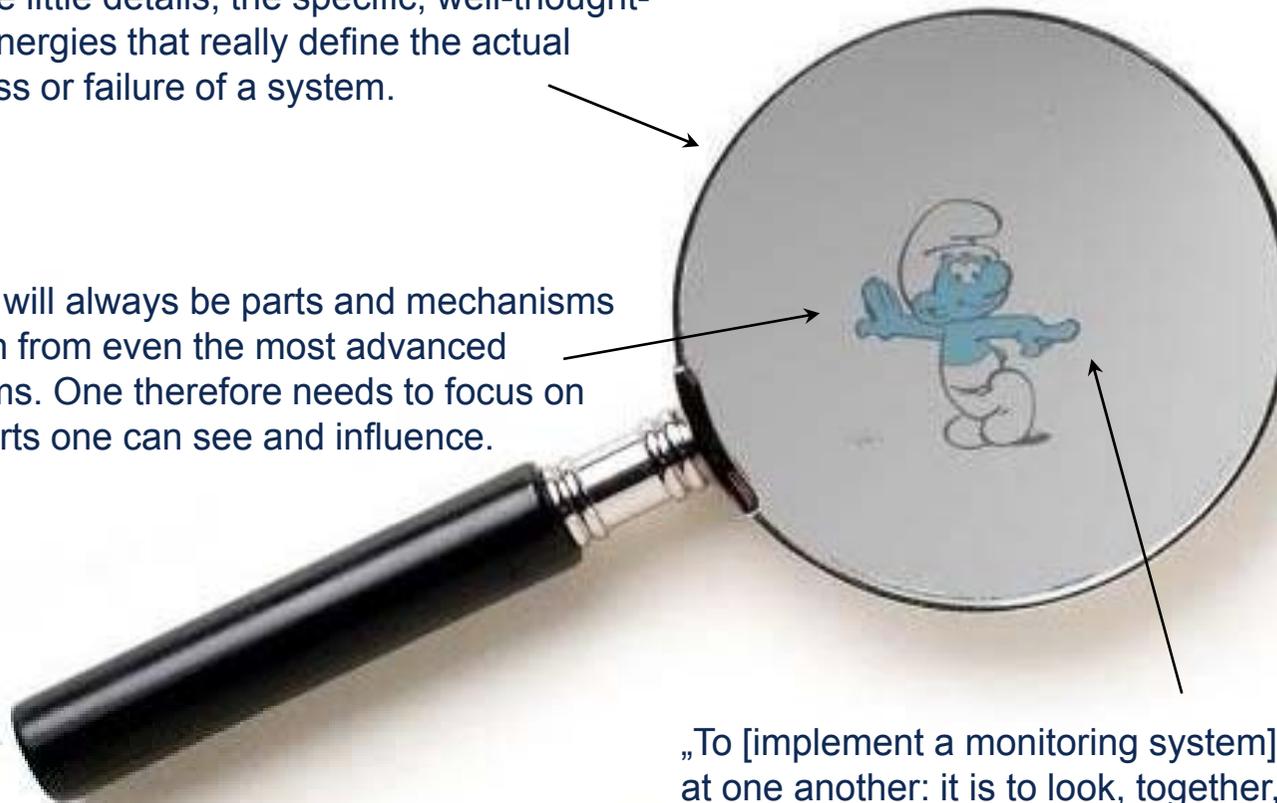
## Something borrowed... - SCINNOPOLI Good Practices and More

- ORION - Observatory
  - French model preferred by the MNE
  - Structural framework, philosophy and starting toolset
  - Usable both at regional and national levels
  
- Balanced Scorecard
  - Core data structure within the Observatory
  - Versatile and well-designed indicator system
  - Improvement/extension relatively easy in the given framework
  
- Interplay of regional and national levels
  - Strategy planning and execution practices, focal points
  - Discussion on the roles of the actors and levels to ensure a sustainable and efficient system

## Something blue... - Lessons learnt from SCINNOPOLI

It is the little details, the specific, well-thought-out synergies that really define the actual success or failure of a system.

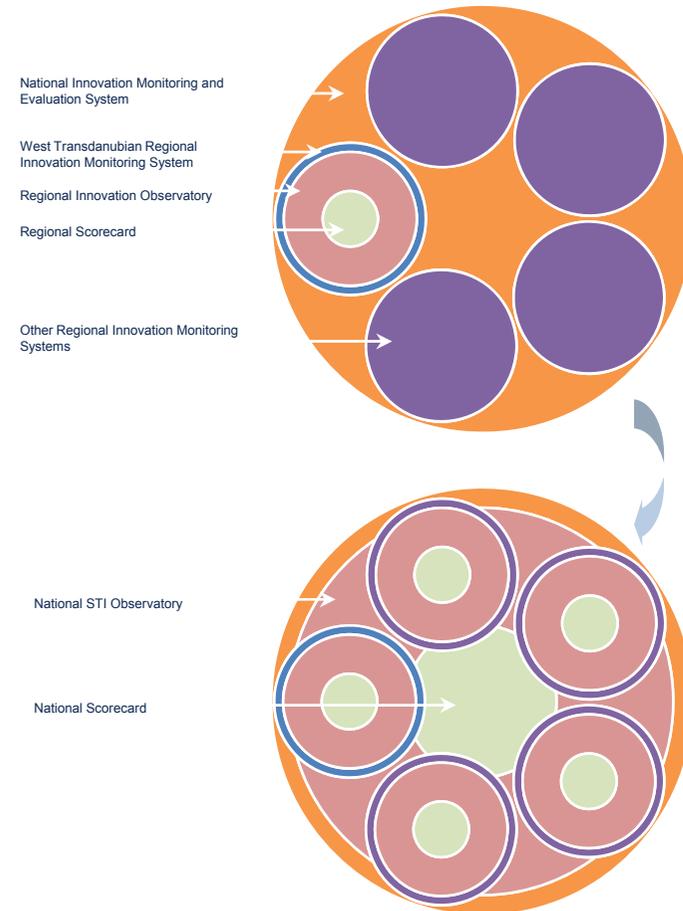
There will always be parts and mechanisms hidden from even the most advanced systems. One therefore needs to focus on the parts one can see and influence.

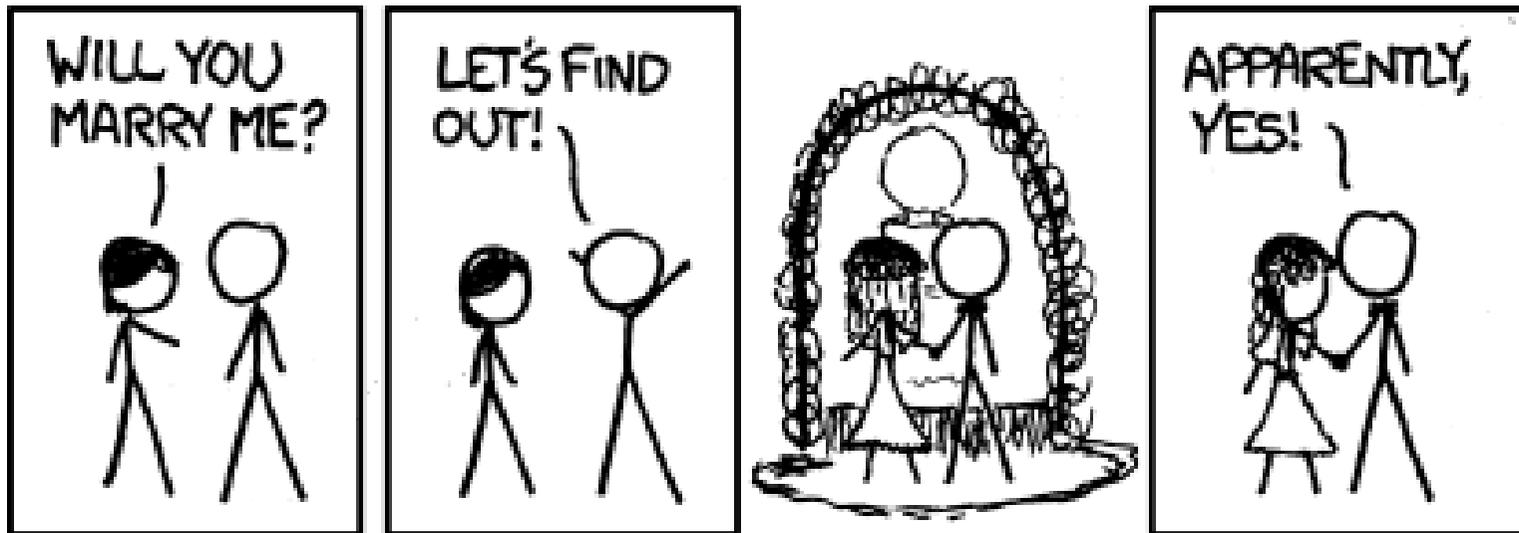


„To [implement a monitoring system] is not to look at one another: it is to look, together, in the same direction” (after A. de Saint-Exupéry)

## Expected result: a longlasting and happy marriage of the regional and national innovation systems

- Regional pilot rolled out
- Fostered regional-level specificities consolidated at national level
- Common ground: „can agree on being different, while utilising the synergies where we are not”





(Source: xkcd.com)



**Thank you for your attention!  
Any questions?**

